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THE BOSTON GLOBE THURSDAY, NOVEMBER 7, 2002

DEATHS

WALSH, Joseph "Joe" T.—Of Fort Myers, FL, formerly of Whitman and So. Boston, after a brief illness, Nov. 6th. Husband of the late Rosemary "Rose" (Spengler) Walsh. Devoted brother of James Walsh of Weymouth, Helen O'Donnell of Randolph, Nancy Vautour of Holbrook, Margaret Hernon of Braintree, Sally Rennessey of Braintree, the late Patrick Walsh, Martin Walsh, John Walsh and Mary Cate. Also survived by several nieces and nephews. Reposing at the Cartwright Funeral Home, 69 So. Franklin St. (Rte 37) HOLBROOK until 9:00 AM on Saturday, followed by a Funeral Mass at 10:00AM in St. Joseph Church, Holbrook. Relatives and friends are respectfully invited to attend. Visiting hours Friday 4-8 PM. Burial in St. Mary Cemetery, Randolph. Should friends desire memorial contributions may be made in his name to St. Joseph Church Building Fund, c/o St. Joseph Church, 272 Main Street, Kingston, MA 02364-1922 or to Hospice of the South Shore, 100 Bay State Drive, Braintree, MA 02184. For additional information and directions visit our web site at www.cartwrightfuneral.com.

WALSH, Brian D.—Of Billerica, unexpectedly, Nov. 4. Son of the late John P. and Catherine (Galvin) Walsh. Brother of John P. Walsh Jr. of No. Andover, Edward F. Walsh of Amherst NH, Norine T. Vereker, Eileen M. Mercer, and Colleen F. Fiore all of Billerica. Also survived by 16 adoring and loving nieces and nephews. Funeral Friday from the Sweeney Memorial Funeral Home, 66 Concord Rd., BILLERICA, at 9:00 a.m. Funeral Mass in St. Theresa's Church at 10:00 a.m. Relatives and friends respectfully invited. Visiting hours Thursday from 4-8 p.m. Memorial contributions may be made to the Brian's Playground Fund, c/o Enterprise Bank, 674 Boston Rd., Billerica, MA 01821. Interment Fox Hill Cemetery, Billerica.

WHOLLEY, Kathryn (Raher)—Of Winchester, Oct. 31st. Wife of the late Lawrence Wholley. Loving mother of Lawrence Wholley & his wife Marilyn of Dewitt, NY, & the late Diana Wholley. Grandmother of Christopher Wholley of Syracuse, NY, and Sarah Wholley of TN. Sister of the late Marion Emerson. A Funeral Service will be held in the Costello Funeral Home, 177 Washington St., WINCHESTER, on Sat., Nov. 9 at 10:30 AM. Visitation from 9:30 AM-10:30 AM. Relatives and friends respectfully invited to attend.

WONG, Wing Fong—Of Boston, November 6, 2002. Beloved husband of Chung Seto Wong. Devoted father of Wong and his wife Nancy Wong of Marstons Mills, Alice and her husband Billy Lee, of Marstons Mills, Becky and her husband Clyde Kazebee of Washington, D.C., Yoke Wong and his wife Carol Kodis of Newton & Pearl Wong of Randolph. Grandfather of Dean Wong, Amy Wong, Eric Lee, and Calvin Lee. A Buddhist Ceremony will be held in the Wing Lok Chapel at Wing Fook Funeral Home, 13 Gerard Street, BOSTON on Sat., November 9th at 12:00 (procession leaving funeral home at 1:00 P.M). Vis. hrs. Friday evening 6-9 P.M. In lieu of flowers, memorial contributions in Mr. Wong's name may be made to the Alzheimer's Association (Mass. Chapter), 36 Cameron Ave., Cambridge, Mass. 02140. Burial in Forest Hills Cemetery, Boston. Veteran US Army, WW II.

ZANIBONI, Fred W.—Of Brandon, FL, formerly of Whitman, October 16th, age 84. Director of National Sales for Arturo Fuente Cigars. Husband of the late Roberta (Simmons) Zaniboni. Father of Aleta Manugian of Groton and Marcia Zaniboni of Pepperell. Brother of Marjorie Borsari of Wareham and the late Henry Zaniboni. Grandfather of David and Alex Manugian and Larissa, Nicholas and Peter Allis. Great grandfather of Milo Manugian and Timothy Manugian. Relatives and friends are respectfully invited to attend a Memorial Service on Saturday at 9:00AM in the Cartwright-Venuti Funeral Home, 845 Washington St., BRAINTREE. Burial in Blue Hill Cemetery, Braintree. Should friends desire memorial contributions may be made in Fred's memory to the Cigar Family Charitable Foundation (Providing aid to the children of the Dominican Republic), Attn: Karl Herzog, P.O. Box 76219, Tampa, FL 33605 or the Pepperell Council on Aging, 1 Main Street, Pepperell, MA 01463. For directions visit www.cartwrightfuneral.com.

ZIBROFSKI, Edward T. "Zig"—Of Chelmsford, formerly of Somerville, Nov. 6th. Husband of the late Gertrude B. (Scanlon) Zibrofski. Father of Thomas B. Zibrofski & his wife Patricia of Melrose, Patricia J. LaFlamme of Holliston and Janet M. Gardner & her husband Richard of Marshfield. Grandfather of Jill Hanlgan of Melrose, Erin Zibrofski of Burlington, Timothy Gardner of So. Boston, Luke & Jake LaFlamme of Holliston. Great-grandfather of Kelli & Chloe Hanlgan. A Memorial Mass will be celebrated in St. Christine Church, 1295 Main St, Marshfield, Saturday, Nov. 9 at 10 AM. Relatives and friends invited. Memorial contributions may be made to Multiple Sclerosis Society, 101A 1st Ave, Waltham MA 02154. WWII Marine Veteran. Arrangements by Gately Funeral Home MELROSE. For obit & guest book www.gatelyfh.com

SERVICE DIRECTORY

Obituaries

Robert Friedmann, helped found Freedom Trail

By Alice Gomstyn
GLOBE CORRESPONDENT

Robert F. Friedmann, who devoted much of his life to preserving American history by helping to found the Freedom Trail and promoting other Boston-based attractions, died Saturday at a rehabilitation center in Chelsea. He was 79 and had lung cancer.

Mr. Friedmann firmly believed that knowledge of history would prevent the repetition of tragic mistakes of the past.

He was no stranger to tragedy. Mr. Friedmann was a teenager when Nazis began a reign of terror in his native Czechoslovakia. At age 16, he was arrested by the Gestapo for writing anti-Nazi slogans on public walls. His parents bought his freedom and sent him to Italy, where he joined other Jewish children in a life-saving journey to Palestine, but his parents remained in Czechoslovakia, and he was unsure of their fate.

In Palestine, Mr. Friedmann lived on a kibbutz headed by David Ben-Gurion, later the prime minister of Israel. Ben-Gurion recognized that Mr. Friedmann had artistic talent and introduced him to Henrietta Szold, a prominent Jewish scholar who sponsored a number of Jewish refugee children. She funded Mr. Friedmann's education at the Bezalel School of Art in Jerusalem.

After finishing his studies, Mr. Friedmann helped form a detachment of the Czech army in Palestine under British command but contracted malaria while serving in Libya. His illness led to his transfer to the British Ministry of Information in London, where he attended the University of London and worked as a political cartoonist for the Central European Observer, a daily newspaper.

At the end of World War II, the Allied Occupation Forces enlisted Mr. Friedmann's help and language skills — at the time, he was fluent in Czech, English, and German — in liberating Nazi concentration camps. One of the camps he visited was Auschwitz. There, he met the landlord of his family's building in Czechoslovakia. The landlord confirmed Mr. Friedmann's worst suspicions: His parents had perished in the camps.

Though devastated, Mr. Friedmann energetically continued his work.

"He was such a displaced man, but you'd never know it," his daughter Loretta McGovern said. "He was the single most charming human being I've ever known."

After the liberation of the camps, Mr. Friedmann served as a US officer in the graphics section of the Civil Censorship Division, where he produced political cartoons for Army publications such as Stars and Stripes. At work, he fell in love with Ines Steigmann, who worked to censor the mail of foreign nationals held prisoner by the United States. The two married and returned briefly to Czechoslovakia, where then-Foreign Minister Jan Masaryk awarded Mr. Friedmann a Medal of Honor for his war efforts.

In 1947, the Friedmanns immigrated to the United States and settled in Brookline. Mr. Friedmann became a commercial artist and in 1949, cofounded Parsons, Friedmann and Central, Inc., a successful Boston-based advertising and marketing agency. Their projects included the opening of the Mystic River Bridge, the "New Boston" promotions under then-Mayor Kevin White, the transformation of the Boston Chamber of Commerce into the Greater Boston Convention and Visitors Bureau, and the publication of the Official Guide to Boston and its Neighborhoods. Mr. Friedmann also established satellite offices of the ad agency in Moscow and created Russian ad campaigns for a prominent array of clientele, including Volvo and Sony.

But Mr. Friedmann devoted the most time and energy to helping found the Freedom Trail — so much so that tourism industry insiders began to jokingly refer to it as the "Friedmann trail."

Mr. Friedmann tirelessly campaigned and raised money for the establishment of the trail, which today includes 16 historic sites and is considered Boston's preeminent tourism destination, attracting visitors worldwide.

For Mr. Friedmann, the historic landmarks on the trail represented the freedom that had evaded his family.

"He truly loved this country because he believed in freedom," his daughter said. "It meant so much to him after losing his parents."

In addition to his work with the Freedom Trail and the Freedom Trail Foundation, the group that oversees the attraction, Mr. Friedmann was involved with the publication of several business and travel magazines and in 1989, published Moscow Business International, the first bilingual trade magazine in the Soviet Union.

In 1990, many years after divorcing his first wife, Mr. Friedmann married Tanya Boene, an employee of the Russian newspaper Pravda.

Mr. Friedmann served as governor of the New England League of Advertising Agencies and director of the National League of Advertising Agencies, among other corporate and charitable board positions.

In addition to his daughter Loretta and wife, Tanya, both of Revere, and his former wife, Ines, of Boston, he leaves three other daughters, Rebecca Ross and Dr. Rhonda Friedmann, both of Sharon, and Anita Stevens, of Las Vegas; and six grandchildren.

A funeral was held Tuesday.

1965 GLOBE FILE PHOTO

Robert Friedmann (right), at Freedom Foundation meeting.

IN MEMORIAM

Gone But Not Forgotten
DAVID & ROBERT BROWN
1979-2002
Sadly Missed And
Forever In Our Hearts
Theresa, Michael, David & Denise

Thinking Of You Everyday
Your Loving Wife
Your Baby Boys
And Daddy's Little Girl
We Miss You

ELLEN B. MADDEN (Cusick)
A Memorial Mass will be held at Most Precious Blood Church, 43 Maple St., Hyde Park, on Saturday, November 9 at 12 o'clock.

1997 SARAH (SALLY) SAUNDERS 2002
Remembered and sadly missed by dear friend Ann Alexander.

1932 RICHARD J. HENEBURY 2001
Sadly Missed By Family, Nephew and Nieces and Friends.

Remember your loved ones

Honor your departed family members and friends with an "In Memoriam" notice in The Boston Globe.

Ask us about placing a photograph of your loved one in the "In Memoriam" notice.

For more information, call
617 929 1500.

The Boston Globe

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