



FOR IMMEDIATE RELEASE

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**Walk Into History – Boston’s Freedom Trail Walking Tour –
extended through the Winter months**

*Freedom Trail Foundation offers daily walking tours of historic
Freedom Trail and specialty tours.*

Boston, Mass., August 2009: The Freedom Trail Foundation announces that they are offering their most popular *Walk Into History* tour of the Freedom Trail throughout the year. beginning April 1, 2009. Costumed guides will lead the 90 minute tours from the Boston Visitor Information Center at **11:00am** and **1:30 pm** daily and additionally at **12:00 noon** on Thursday, Friday, Saturday and Sunday - from the Visitor Information Center on Boston Common. Tours cost \$12 for adults, \$6 children; and \$10 for students and seniors and can be purchased online at TheFreedomTrail.org (10% discount), at the Visitor Information Center on Boston Common or Tuesday-Sunday at Bostix Booth, Faneuil Hall.

“Last year, the winter months were very popular times for visitors to walk on the Freedom Trail,” said Mimi LaCamera, president of the Freedom Trail Foundation. “The sites are open and we found an enthusiastic audience who wanted to experience the American Revolution in the seasons when 18th century patriots were struggling to resist British law. Visitors and residents want to revisit those days when people just like them were challenged with almost insurmountable problems. Trouble was everywhere, and somehow they managed to figure out the solutions. It took hard work and was dangerous, but they did it.”

“It’s back to the future in today’s economic climate, too, for we have taken the economy into consideration this year. Freedom Trail tours are *Affordable Fun* for residents, families, and visitors. “

Special Bonus - *Walk Into History* ticket holders also receive the NEW FREEDOM TRAILmix dining card – with discounts and special offers at over 50 restaurants *on* or *just steps off* the Trail.

Other events and specialty tours currently offered by the Freedom Trail Foundation between November and March are: :

HISTORIC HOLIDAY STROLL – The Historic Holiday Stroll is offered **Thursday through Sunday** through January and begins at the **Faneuil Hall Bostix Booth at 3:30pm*** The **cost is \$29 for adults and \$19 for children** and includes a 90 historic minute **tour, shopping discounts and refreshments at the Omni Parker House**. Led by a costumed tour guide dressed in 19th century *Dickensian* garb, visitors learn how holiday traditions evolved in Boston and experience highlights of the American Revolution. A stop at one of the museum stores for last minute shopping, where visitors will enjoy 10 to 20% off “traditional” gifts for loved ones or themselves is included at three Freedom Trail sites – Old South Meeting House, Old State House (3 locations) and Old North Church. . The tour ends with visitors warming their bones with hot chocolate, tea, or wine and Boston Crème Pie at the historic Omni Parker House Hotel.

AFRICAN-AMERICAN PATRIOTS TOUR – At 12:00 noon am on Fridays and Saturdays during February, 2010 , February - **Black History Month**, the Freedom Trail Foundation offers its newest guided tour, taking visitors through historic events of the American Revolution and the contributions of African-Americans like Crispus Attucks and others who played a significant role in the country’s formation.

Tales of intrigue and bravery, poetry and defiance by black Bostonians will unfold during the new 90-minute walking tour of the Freedom Trail. Led by a costumed guide, visitors view history through the eyes of revolutionaries such as Attucks, Phyllis Wheatley, Prince Hall, Peter Salem and others. Tickets \$12 adults, \$6 children \$10 seniors and students.

For tickets and a full calendar of events a surrounding the Freedom Trail 50th Anniversary celebration and additional details, please visit TheFreedomTrail.org or call 617.357.8300

About the Freedom Trail

The Freedom Trail is made up of 16 distinct, original historic sites related to the establishment of the country. It is a repository of some of the country’s most valuable historic and cultural artifacts. The Freedom Trail Foundation is charged to market the Trail and help restore and raise public awareness of these sites of exceptional cultural and historic significance. Established in 1958, the Freedom Trail is a national icon and draws domestic and international visitors, resulting in more than \$800 million in spending annually. The Freedom Trail was designated as a Millennium Trail in 2000 by First Lady Hilary Clinton. It attracts more than three million tourists, residents of Massachusetts, and school children each year. The Freedom Trial Foundation and Freedom Trail sites offer educational programs for teachers and students.

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