



**FOR IMMEDIATE RELEASE**

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**Walk Into History – Boston’s Freedom Trail Walking Tour –  
extended through the Winter months**

*First time ever – Freedom Trail Foundation offers daily walking tours of historic  
Freedom Trail as well as specialty tours.*

**Boston, Mass., November, 2008:** The Freedom Trail Foundation announces that they are offering their most popular *Walk Into History* tour of the Freedom Trail through the winter months. Costumed guides will lead the 90 minute tours from the Boston Visitor Information Center at 11:00 a.m., 12:00 noon and 1:30 p.m.. Tours cost \$12 for adults, \$6 children; and \$10 for students and seniors and can be purchased at the VIC or online at TheFreedomTrail.org.

“We usually close down for the winter months and offer only specialty tours,” said Mimi La Camera, president of the Freedom Trail Foundation. “ But this year there is such strong interest in the Freedom Trail, that we decided to keep the tours going throughout the year. We think visitors and residents want to revisit those days when people just like them were challenged with almost insurmountable problems. Trouble was everywhere, and somehow they managed to figure out the solutions. It took hard work and was dangerous, but they did it. It’s back to the future for today’s economic challenges. “

“In addition, this is a really inexpensive way to spend some time with friends and family. Take a break from shopping. Send the kids and Dad off to the Trail while you finish Christmas shopping. Walk the Trail while the Patriots are playing and stop for dinner. Reconnect with a mini-vacation when you stay overnight at a Boston hotel offering a Freedom Trail package. “

2008 marked the Freedom Trail’s 50<sup>th</sup> Anniversary year and has been marked by 50 events for 50 years hosted by the Freedom Trail Foundation, the 16 Freedom Trail sites, and more than 20 additional history-related organizations.

Other events and specialty tours currently offered by the Freedom Trail Foundation are:

**HISTORIC HOLIDAY STROLL** – The Historic Holiday Stroll is offered **Thursday through Sunday** through January and begins at the **Faneuil Hall Bostix Booth at 3:30pm\*** The **cost is \$27 for adults and \$18 for children** and includes a 90 historic minute **tour, shopping discounts and refreshments at the Omni Parker House**. Led by a costumed tour guide dressed in 19<sup>th</sup> century *Dickensian* garb, visitors learn how holiday traditions evolved in Boston and experience highlights of the American Revolution. A stop at one of the museum stores for last minute shopping, where visitors will enjoy 10 to 20% off “traditional” gifts for loved ones or themselves is included at three Freedom Trail sites – Old South Meeting House, Old State House (3 locations) and Old North Church. . The tour ends with visitors warming their bones with hot chocolate, tea, or wine and Boston Crème Pie at the historic Omni Parker House Hotel.

**AFRICAN-AMERICAN PATRIOTS TOUR** – At 12:00 noon am on Fridays and Saturdays during February, 2009, February - **Black History Month**, the Freedom Trail Foundation offers its newest guided tour, taking visitors through historic events of the American Revolution and the contributions of African-Americans like Crispus Attucks and others who played a significant role in the country’s formation.

Tales of intrigue and bravery, poetry and defiance by black Bostonians will unfold during the new 90-minute walking tour of the Freedom Trail. Led by a costumed guide, visitors view history through the eyes of revolutionaries such as Attucks, Phyllis Wheatley, Prince Hall, Peter Salem and others. Tickets \$12 adults, \$6 children \$10 seniors and students.

#### **WALKING THE LINE.....1770 TO 1820**

Freedom Trail Foundation and Bank of America offer a new exhibit of art and artifacts from the Bank’s extensive 18<sup>th</sup> century collection. *Walking the Line*, a reference to the renowned red line of the Freedom Trail, includes more than 40 objects that highlight Boston and the Bank’s historic positions as early leaders in the country’s nascent financial services industry, its position as a global shipping port, the center of China trade, and evolution of America’s currency. Objects also include tea and rare domestic items, period maps, rarely seen parade banners of George and Martha Washington, selected illustrations, printing plates and newspaper articles, and a unique collection of domestic items. Free. Open during Bank hours at the Bank of America’s Gallery (Mezzanine level), 100 Federal Street, Boston.

For tickets and a full calendar of events a surrounding the Freedom Trail 50<sup>th</sup> Anniversary celebration and additional details, please visit [TheFreedomTrail.org](http://TheFreedomTrail.org) or call 617.357.8300

#### **About the Freedom Trail**

The Freedom Trail is made up of 16 distinct, original historic sites related to the establishment of the country. It is a repository of some of the country’s most valuable historic and cultural artifacts. The Freedom Trail Foundation is charged to protect, restore, conserve, and raise public awareness of these sites of exceptional cultural and historic significance. Established in 1958, the Freedom Trail is a national icon and

draws domestic and international visitors, resulting in more than \$800 million in spending annually. The Freedom Trail was designated as a Millennium Trail in 2000 by First Lady Hilary Clinton. It attracts more than three million tourists, residents of Massachusetts, and school children each year.